

## MEMORANDUM

Agenda Item No. 11(A) (31)

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**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

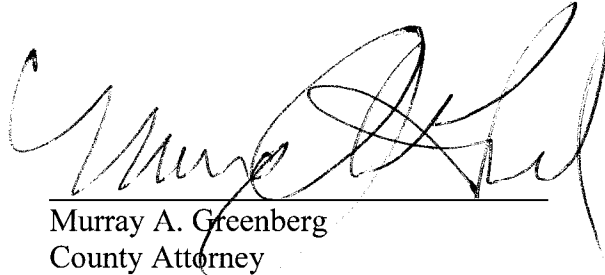
**DATE:** April 24, 2007

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Resolution approving  
additional subconsultant  
with Ronald L. Book, P.A.

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The accompanying resolution was prepared and placed on the agenda at the request of Chairman Bruno A. Barreiro.



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Murray A. Greenberg  
County Attorney

MAG/dc



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

**DATE:** April 24, 2007

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(31)

Please note any items checked.

\_\_\_\_\_ **"4-Day Rule" ("3-Day Rule" for committees) applicable if raised**

\_\_\_\_\_ **6 weeks required between first reading and public hearing**

\_\_\_\_\_ **4 weeks notification to municipal officials required prior to public hearing**

\_\_\_\_\_ **Decreases revenues or increases expenditures without balancing budget**

\_\_\_\_\_ **Budget required**

\_\_\_\_\_ **Statement of fiscal impact required**

\_\_\_\_\_ **Bid waiver requiring County Manager's written recommendation**

\_\_\_\_\_ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

\_\_\_\_\_ **Housekeeping item (no policy decision required)**

\_\_\_\_\_ **No committee review**

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(31)  
04-24-07

RESOLUTION NO. \_\_\_\_\_

RESOLUTION APPROVING THE SELECTION OF AN  
ADDITIONAL SUBCONSULTANT UNDER THE  
TALLAHASSEE LOBBYING CONTRACT WITH RONALD L.  
BOOK, P.A.

**WHEREAS**, on November 11, 1999, the Board approved Resolution No. 1236-99, which provides that the Board must approve all County contracts and subcontracts for lobbying or representation at the state and federal levels, as well as all individuals or firms hired to represent the County on intergovernmental issues; and

**WHEREAS**, on September 26, 2006, the Board approved Resolution No. 1070-06, which authorized the County Manager to execute a one-year agreement that included three one-year extensions with Ronald L. Book, P.A. for governmental representation before the Florida Legislature and the State of Florida executive branch ("the Agreement"); and

**WHEREAS**, in the attached letter, Ronald L. Book has requested the Board's approval pursuant to Resolution No. 1236-99 to add William E. Helmich to the County lobbying team as a subconsultant under the Agreement without any additional compensation from the County or other change in the terms or conditions of the Agreement; and

**WHEREAS**, William E. Helmich's resume is attached to this item for the Board's consideration,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board approves the selection of William E. Helmich, as an additional lobbying subconsultant under the Tallahassee lobbying contract with Ronald L. Book, P.A.

The foregoing resolution was sponsored by Chairman Bruno A. Barreiro and offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairman thereupon declared the resolution duly passed and adopted this 24<sup>th</sup> day of April, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Jess M. McCarty



Ronald L. Book, P. A.

LAW OFFICES  
PROFESSIONAL ASSOCIATION

**OFFICE OF**

FEB 22 2007

**INTERGOVERNMENTAL AFFAIRS**

February 21, 2007

Sent via DHL overnight delivery

Mr. Joe Rasco, Director  
Intergovernmental Affairs  
Miami-Dade County  
111 N.W. First Street  
Suite 1032 - The 10<sup>th</sup> Floor  
Miami, Florida 33128

Dear Joe:

Enclosed is a résumé for Bill Helmich. We would like to ask approval to add Bill to the lobbying team under our existing contract without any request for any change in terms or conditions of our contract.

Please let me know how to proceed.

Sincerely,



Ronald L. Book

RLB:jpm

Enclosure

REPLY TO:

- ☐ Concorde Center 2 - 2999 Northeast 191 Street, PH 6 - Aventura, Florida 33180 - Telephone (305) 935-1866 - Fax (305) 935-9737
- ☐ 106 East College Avenue, 14<sup>th</sup> Floor - Tallahassee, Florida 32302 - (850) 224-3427

## William E. Helmich

### Experience

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January 2005 – January 2007      **Republican Party of Florida**      Tallahassee, FL

#### **Political Director, House Campaigns**

- Manage all Republican State House races in Florida and coordinate with consultants and candidates
- Design Incumbent protection plan for returning members of the Florida House
- Manage the multi-million dollar House Campaigns Budget for the 2006 cycle
- Write and analyze polls in targeted races

January 2003–July 2004      **Florida House of Representatives**      Tallahassee, FL

#### **Chief of Staff, House Majority Office**

- Managed both policy and political plans for House Members and Speaker Marco Rubio
- Coordinated and edited the writing of all work product including talking points, the Session Highlights and Press Releases
- Coordinated with the House Minority Office on various mail and publications

January 2003 - Present      **Marco Rubio Campaign**      Miami, FL

#### **Political Consultant**

- Designed Speaker Marco Rubio's re-election campaign plan
- Developed a re-election message
- Organized Speaker Marco Rubio's Speaker Race

March 2000 – January 2003 & July 2004 – January 2005      **Republican Party of Florida**      Tallahassee, FL

#### **Deputy Political Director, House Campaigns**

- Designed and implemented campaign plans in multiple targeted races and coordinated those plans with consultants and candidates
- Designed the 2002 redistricting map of the state of Florida, in particular the State House and US Congressional Seats

### Education

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1992 – 1997      **Norwich University**      Northfield, VT

#### **Bachelor of Arts**

- Bachelor of History, with a specialty in Military History

### Military Experience

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#### **United States Marine Corps**

- Member of the USMC Reserve from March 1991 until March 1997
- Formally trained in Ground Radio Repair and Company Radio Operation
- On the job training as a squad machine gun operator and infantry Marine

# William E. Helmich

## **Political Experience**

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### **January 2005 – November 2006, Republican Party of Florida House Campaigns**

- Political Director of House Campaigns

### **July 2004 – November 2004, Republican Party of Florida House Campaigns**

- Deputy Director of House Campaigns

### **January 2003 – July 2004, House Majority Office**

- Chief of Staff for House Majority Leader Marco Rubio

### **March 2000 – January 2003, Republican Party of Florida House Campaigns**

- Deputy Director of House Campaigns
- Coordinated Running State House races for various House Speakers

### **January 1999 – March 2000, Florida Department of State**

- Historian in the Bureau of Historic Preservation
- Researched Florida's Jewish and Women's Heritage Trails for Florida
- Coordinated Research for Florida's World War II Heritage Trail

### **July 1998 – November 1998, Katherine Harris Campaign for Secretary of State**

- Travel Aide

### **March 1998, Senator John Laurent Special Election**

- Field Staff for the Republican Party of Florida

### **March 1998, Representative Ellyn Bogdanoff Special Election**

- Field Staff for the Republican Party of Florida

### **November 1997, Representative Deborah Tamargo Special Election**

- Field Staff for the Republican Party of Florida

### **October – December 1997, Senator Connie Mack's Tampa Office**

- Volunteer in Tampa Office

## **Miscellaneous**

### **January 2003 - Present, Marco Rubio for Florida House**

- Political Advisor and Consultant

### **2004 and 2006, John Drew for Nassau County Tax Collector**

- Campaign Consultant